This presentation is more than one year old. Some parts may be outdated.

https://www.frogans.org/en/resources/overview/access.html

Some parts may be outdated.

You can find the latest information here:

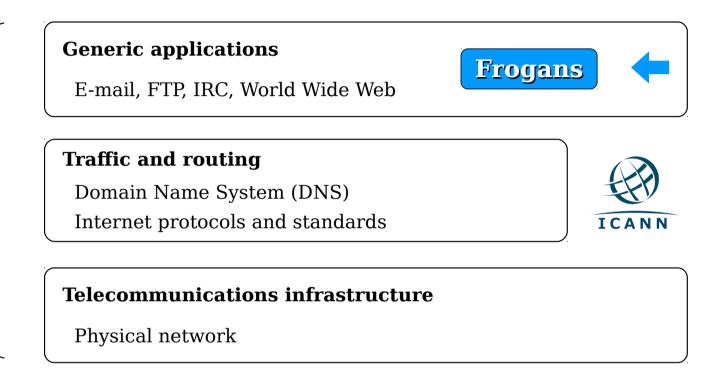
OP3FT

Frogans Technology Overview ICANN - ALAC

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Frogans technology: A new software layer on the Internet

The three operating layers of the Internet



- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function

Dot Frogans: A new gTLD to secure the Frogans layer

Uses of the .frogans gTLD domain names

- → Frogans Player download servers
- → FCR Operator Registration Services
- → FNS servers for the resolution of Frogans addresses



.frogans delegated by ICANN to the OP3FT on April 19, 2014



Afnic is the back-end registry of the .frogans gTLD

- For users: ensures the security, stability and reliability of the Frogans layer
- The OP3FT is the one and only holder of domain names
- The OP3FT will not commercialize any domain names

Dot Brand TLDs versus Frogans networks

Key differences

Dot Brand TLDs	Frogans networks
Used for publishing Web sites	Used for publishing Frogans sites
Require high-level investment	Require low-level investment
Domain names read in reverse order E.g. www.mysite.mybrand	Frogans addresses read in natural direction E.g. mybrand*mysite
Internationalized (from ASCII)	Natively international

- Dot Brand TLDs enable the creation of domain names for Web sites
- Frogans networks enable the creation of Frogans addresses for Frogans sites
- Web sites and Frogans sites are complementary publishing spaces

Frogans sites: A new format for publishing content online



- Secure
- Smaller in size and weight
- Open to the creativity of publishers all around the world

Truly multi-platform







- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Truly multilingual

Network-name*Site-name

Latin

网络-名称*现场-名称

Chinese

Сеть-название*Сайт-название

Cyrillic

Source: Google translate

اسم-شبكة *اسم-موقع

Arabic

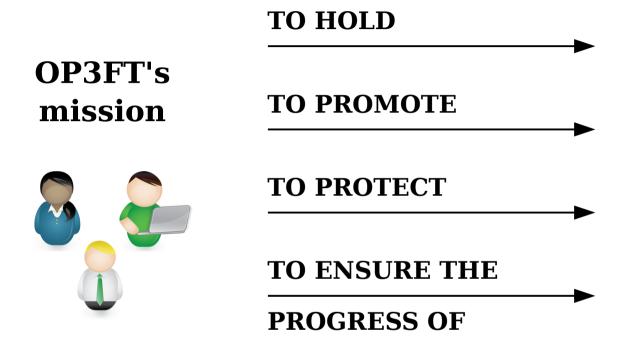
שם-רשת*שם-אתר

Hebrew

+ Japanese, Korean, Devanagari, Thai, Greek

- Short and simple addresses
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character

Organizing the Frogans technology

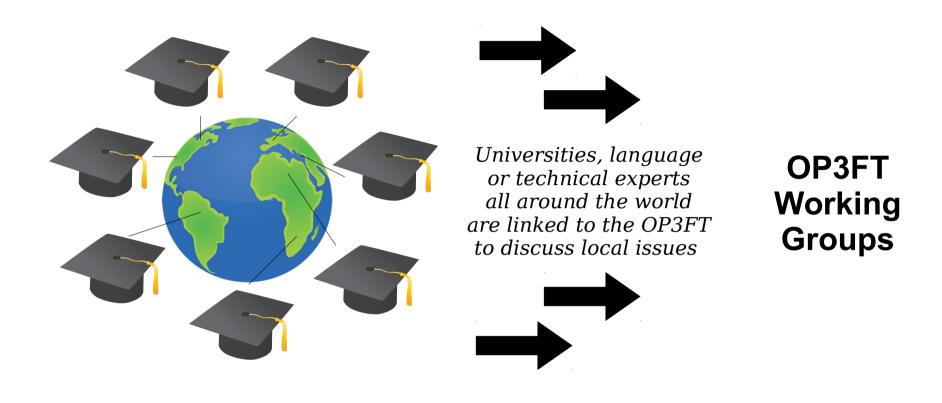


Frogans technology

Released in the form of an open standard, available to all users, free of charge

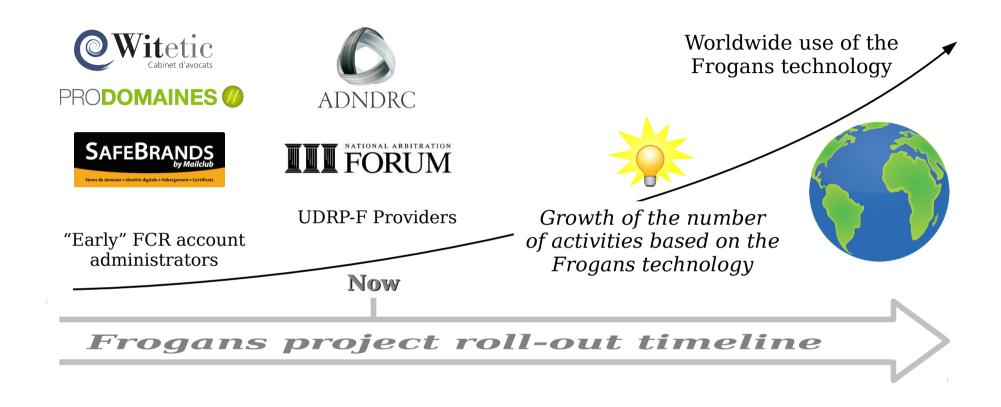
- OP3FT is a non-profit organization
- Develops the Frogans technology in the public interest
- Respectful of national laws

Multi-stakeholder WG development



- OP3FT tasked with instigating worldwide input
- Technical and local issues considered
- Local correspondents where possible

Now: Priority registration period aimed at trademark holders



- Global awareness campaign is in progress (INTA, ICANN, IRPI, etc.)
- Network name registrations available soon (dedicated Frogans networks)
- IP firms, legal counsels, etc. can become FCR account administrators

IN SUMMARY

Internet users



OPEN LOCAL & GLOBAL





THANK YOU

Frogans

Фроганс

福更斯

فروجنز

프로강스

フロガンズ

Φρόγκανς

פרוגנס

फ्रॉगेन्स

ฟรอกแกนส์

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Links

- Welcome to the Frogans project https://project.frogans.org/
- The official Web site of the Frogans technology: https://www.frogans.org/
- The Frogans Technology Conference: https://conference.frogans.org/
- Using the .frogans gTLD: https://nic.frogans/
- The Web site of the FCR Operator: https://fcr.frogans/
- The UDRP-F and its Rules of procedure: https://www.frogans.org/en/resources/udrpf/access.html
- The Frogans technology mailing lists: https://lists.frogans.org/