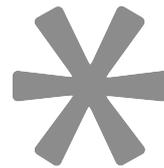


**This presentation is more than one year old.
Some parts may be outdated.**

You can find the latest information here:

<https://www.frogans.org/en/main.html>

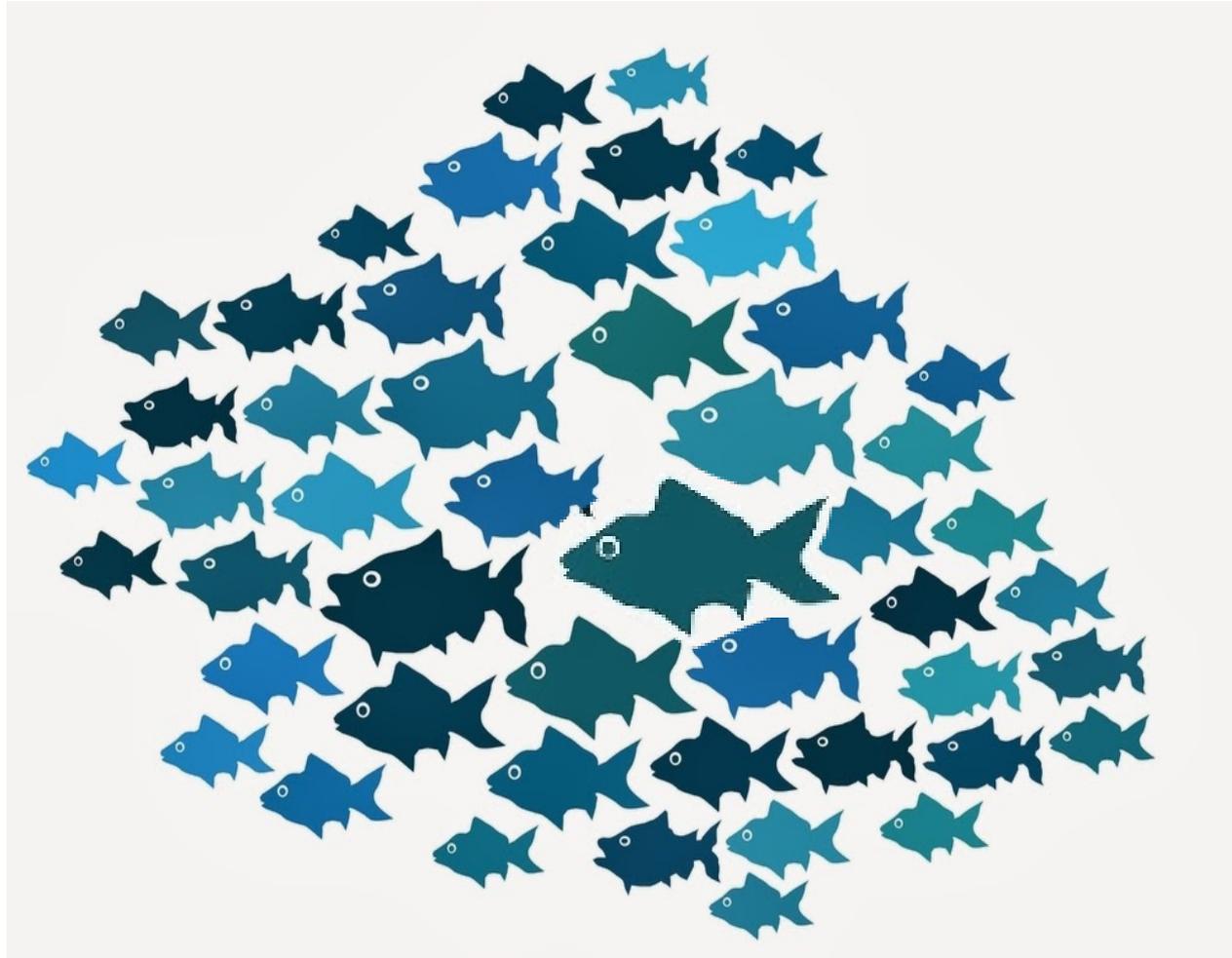


A New Frontier
for publishing
content on the Internet



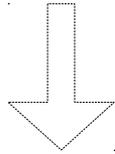
The star, or asterisk character, is the distinctive sign of Frogans addresses

The world of online publishing is saturated...



...and not exactly satisfactory

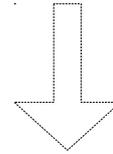
**Develop a
Web site
from scratch**



Technical issues
relatives to new
features of HTML

Multiple
(re)developments
to be
cross-platform

**Develop a
mobile app**

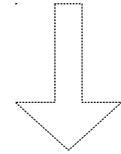


High cost for
development,
maintenance and
updates

Specific development
required for each
platform

Difficulty to be
on all
mobile stores

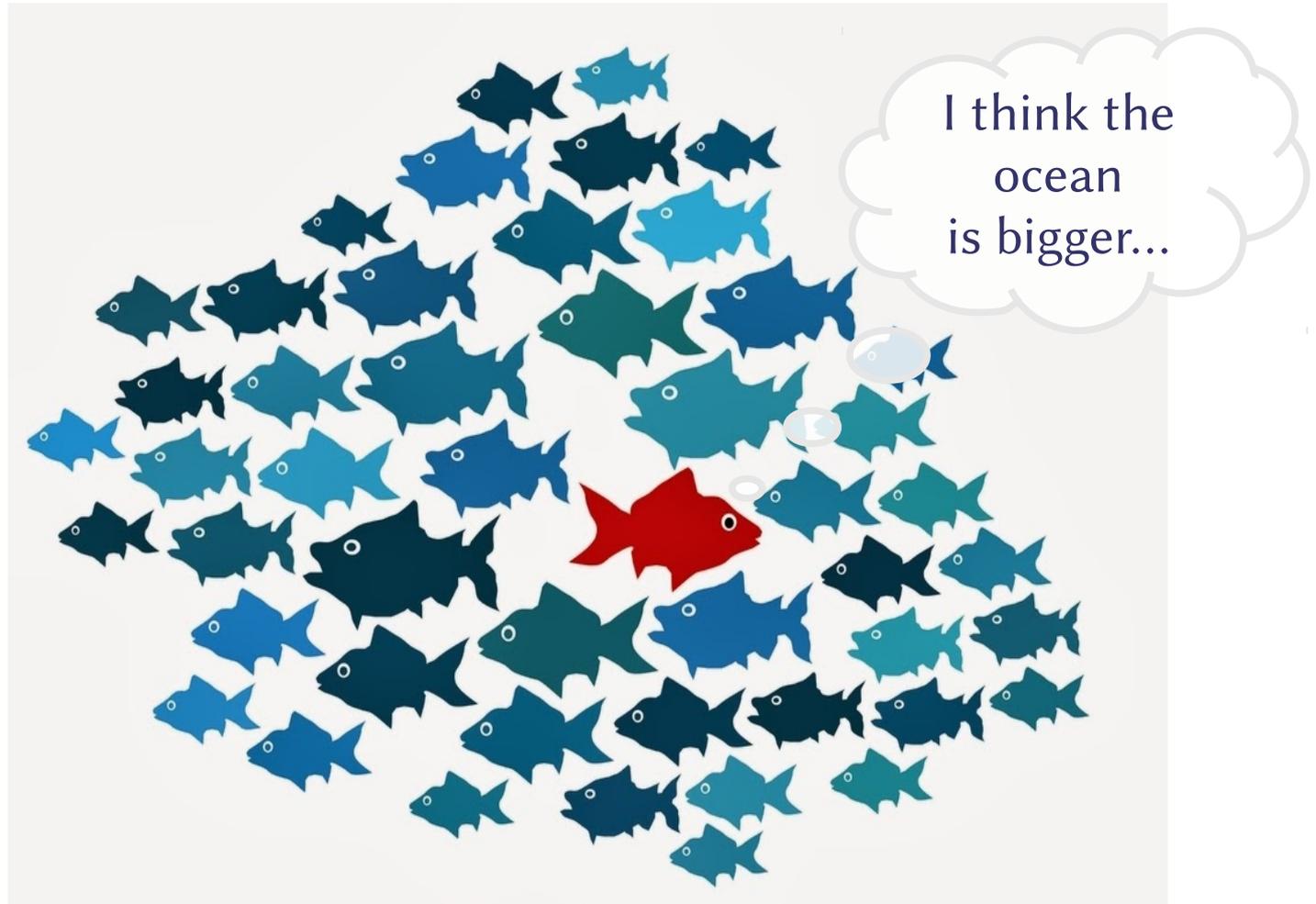
**Use a
framework or
a proprietary
solution**



Restrictions on
your creativity

Privacy issues
(especially on
social networks)

A little bit of fresh air would be welcome, wouldn't it?



Because the Internet is open...

... it's possible to bootstrap new applications on the existing infrastructure...

The three operating layers of the Internet

Generic applications

E-mail

FTP

IRC

World Wide Web

Frogans technology

Traffic and routing

Domain Name System (DNS)

Internet protocols and standards

Telecommunications infrastructure

Physical network

... and it's possible to open a new space to publish online content

Designers and developers can easily create Frogans sites

Frogans sites are a new type of site:

- Small
- Fast-loading
- Portable
- Creative
- User-friendly
- Secure
- International



Anyone can access Frogans sites with Frogans addresses

Frogans addresses are a new type of Internet address:

- Short
- Distinctive *
- International (179 languages)

Network-name*Site-name

Latin

اسم-شبكة*اسم-موقع

Arabic

网络 - 名称 * 现场 - 名称

Chinese

שם-רשת*שם-אתר

Hebrew

Сеть-название*Сайт-название

Cyrillic

+ Japanese, Korean,
Devanagari, Thai, Greek

Anyone can navigate Frogans sites with Frogans Player

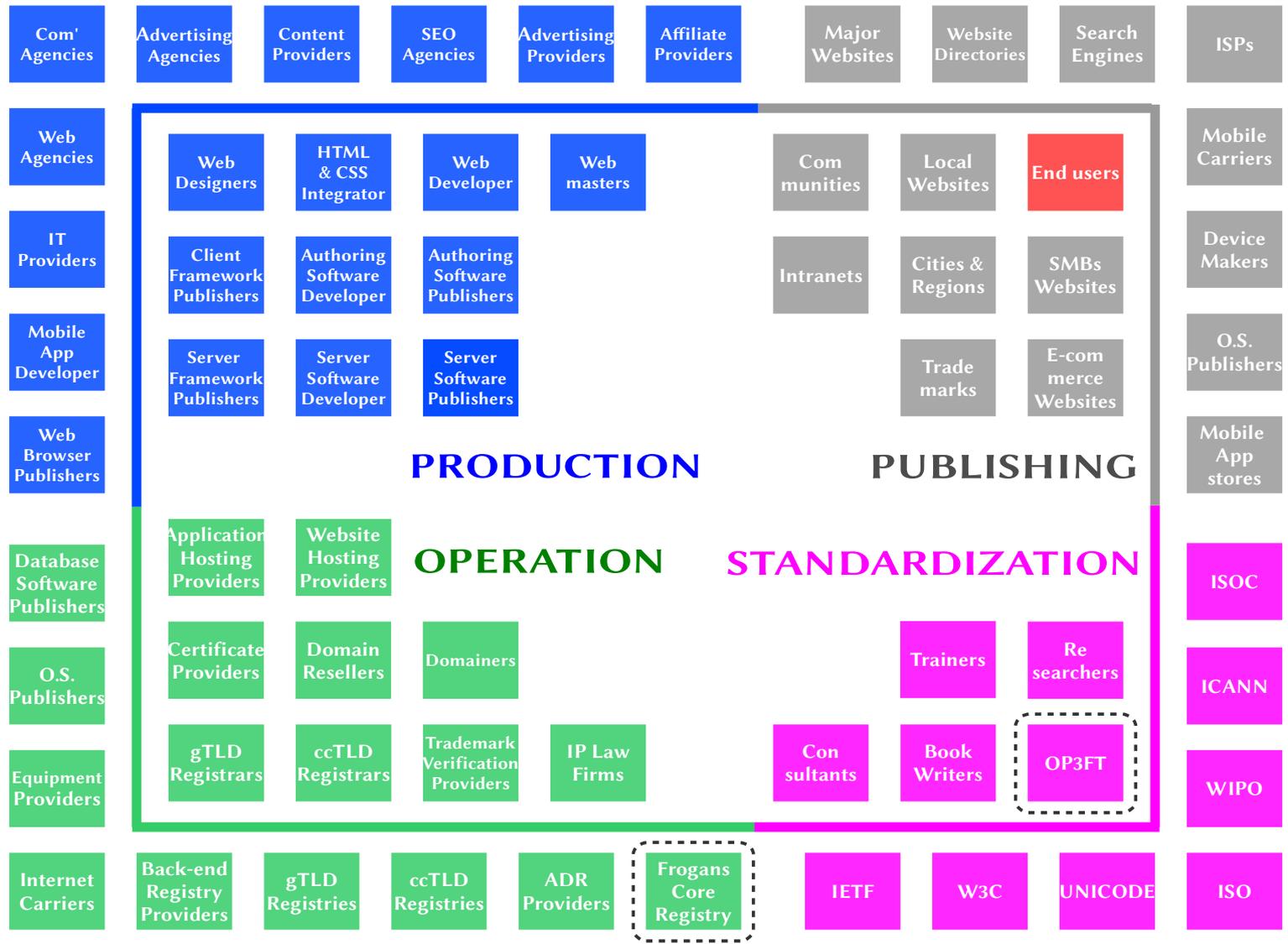
Frogans Player is a new piece of software

- Easy-to-use
- Cross-platform
- Resource-light
- Secure
- Free of charge



**Frogans
Player**

A new ecosystem is going to flourish on top of the Frogans technology



Fostering employment, innovation and economic development

With the Frogans project, entrepreneurs benefit from an open, stable and durable environment for developing and successfully managing their activities based on the Frogans technology

Extract of The 4 permanent objectives of the Frogans project

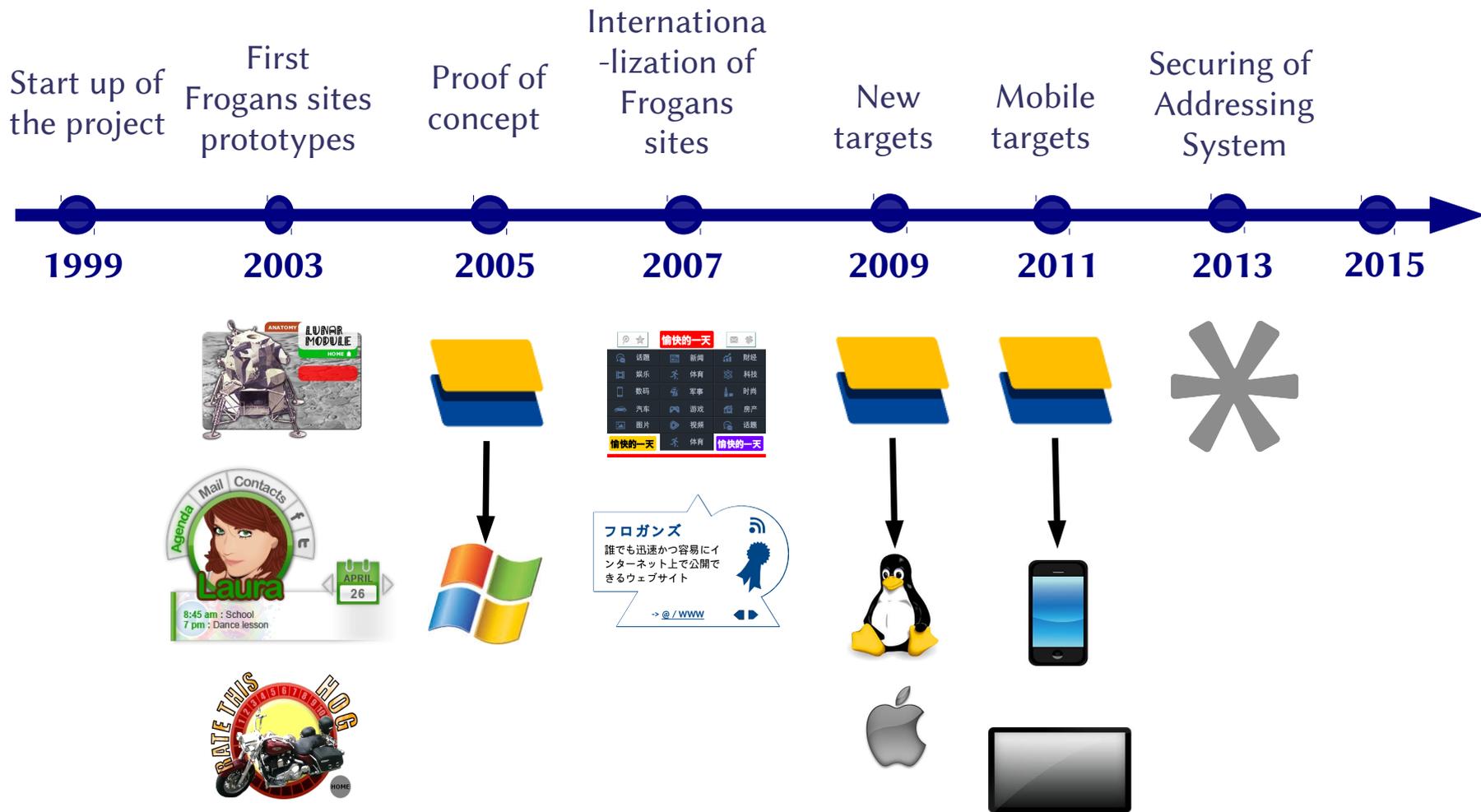
Meet the OP3FT: **O**rganization for the **P**romotion, **P**rotection and **P**rogress of the **F**rogans **T**echnology

A nonprofit organization acting in the public interest for the stability of the Frogans technology and the benefit of all users



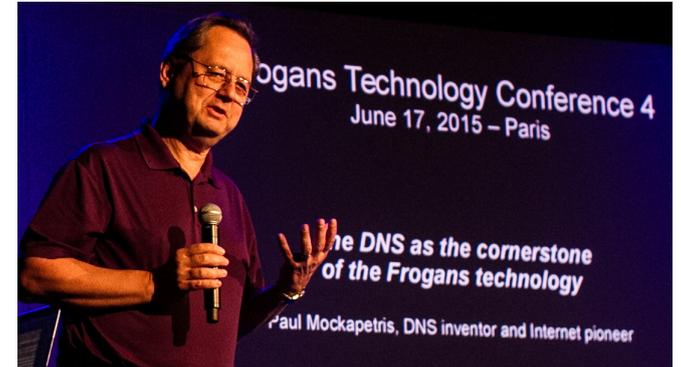
Introducing a new layer is a long-term mission

15 years of R&D to facilitate and secure publishing of content online



A project with an international credibility

- Supported by



Paul Mockapetris (in 2015)
Inventor of the DNS

- Presented globally



A comprehensive legal framework for the benefit of all stakeholders

- Release of the **Frogans Technology Users Policy** on February 20, 2015
- Setup of the **UDRP-F** (Uniform Dispute Resolution Policy for Frogans Addresses)
- Approval of two international arbitration centers



Asian Domain Name Dispute Resolution Centre
- a charitable institution limited by guarantee registered in Hong Kong

2015 is the time to join the Frogans project

- **Opportunities for entrepreneurs**

Create an initiative based on the publication of Frogans sites

- **Opportunities for developers and designers**

Create your first Frogans sites for you or your customers

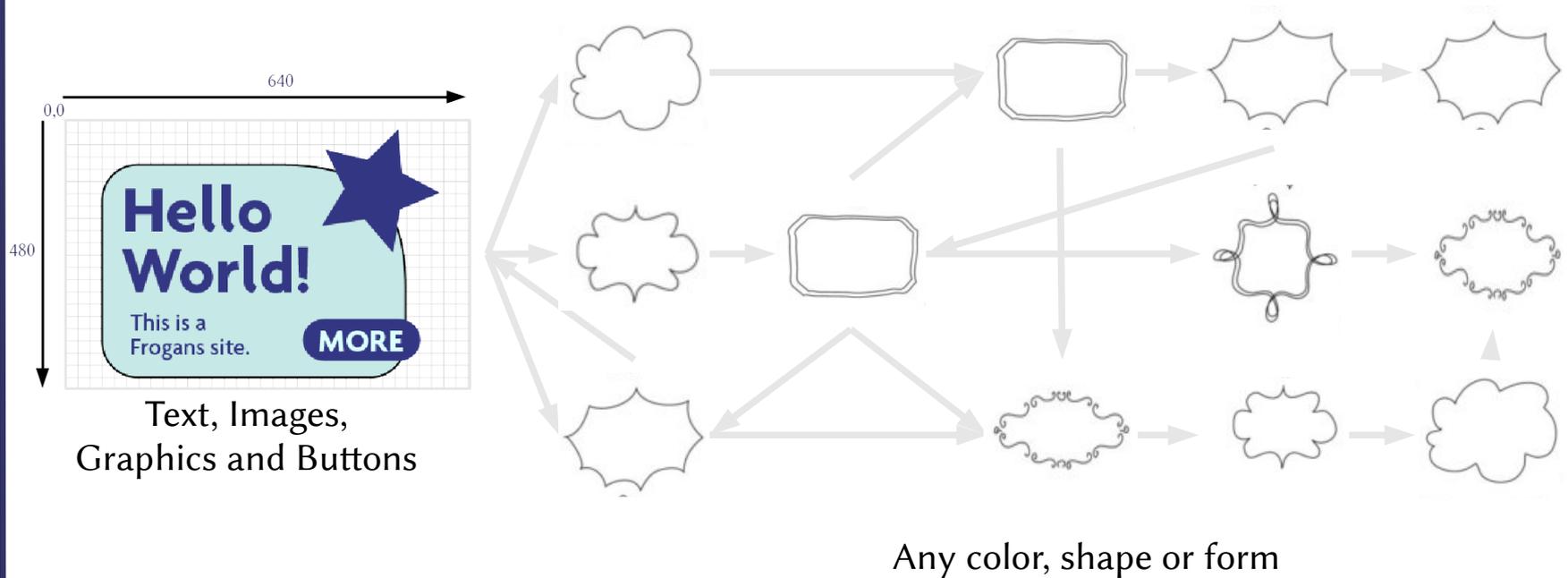
- **Opportunities for trademark holders**

Register your network names to connect to your audiences

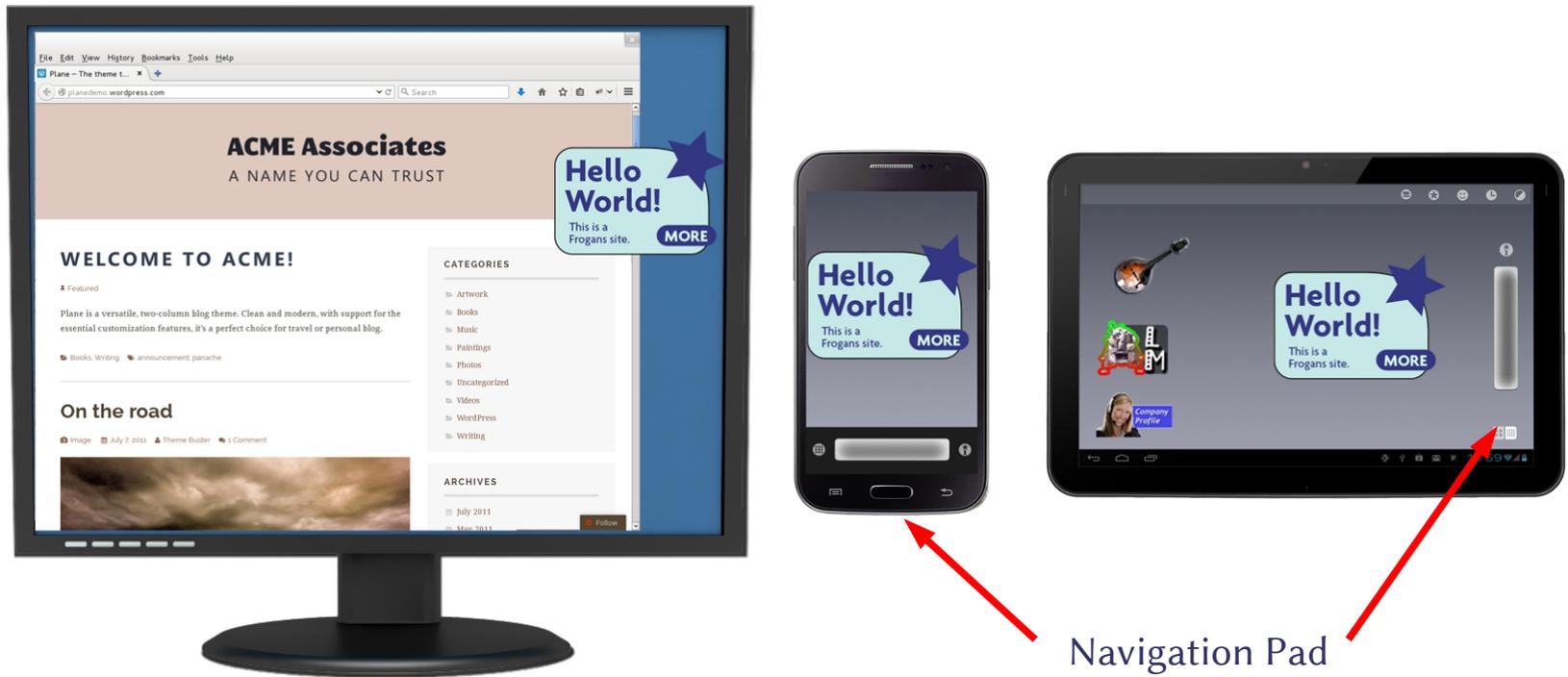
Designing Frogans sites is easy

FSDL - Frogans Slide Description Language

- based on XML syntax
- available to all free of charge
- many creative features



For developers: only one development and your Frogans sites look exactly the same on all devices



Frogans sites can be hosted on any standard hosting server currently in use, typically HTTP (as for your Web site)

Entrepreneurs: choose the best address...

Frogans sites are identified by
Frogans addresses

If you need to publish only one Frogans site, you can register a Frogans address starting with frogans*, such as:

frogans***My-Name**

... or even better,
become the holder of your own Frogans network

If you need to publish many Frogans sites under an exclusive common banner, you can register a dedicated Frogans network, then register Frogans addresses starting with a customized name, such as:

My-Name*Site-1

My-Name*Journalists

My-Name*Product-A

My-Name*Product-B

My-Name*Tokyo

...

Take a choice place now

You can now register

- a generic term
- a geographical name
- a community name
- a trademark
- etc.

All languages are available

The worldwide promotion is on board

- 3 **Frogans Technology Conferences** each year: free, open to all and with an international streamcast
- Meet the OP3FT and the Frogans project at international Internet gatherings, like ICANN meetings
- Frogans Technology Innovators program:
 - Incubators
 - Developpers
 - Designers
 - ...
- A growing audience talks about the Frogans project
 - @froganstech
 - Facebook.com/frogans



**More information on the
Frogans technology**

<https://www.frogans.org/>

Receive the news first

<https://lists.frogans.org/>

**Register your
Frogans addresses and networks**

<https://fcr.frogans/>

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